



Insights

A Marketing & Promotions Company

INSIGHTS MARKETING 2010-2011 SPECIAL EVENTS & PROGRAMS

For more detailed sponsor and partnership information on any of the events and programs below please call 404.872.9899 or email kw@insights-mpc.com

DATE	EVENT*	MARKET	LOCATION	TIME
Jan 2010-Dec 2010	Any Given Sunday (weekly Sunday Night Game & Sports Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
Jan. 15, 2010	Dominique Wilkins (NBA Great) Celebrity Birthday Celebration	Atlanta, GA	50K Gold Birthday Celebration at Gold Room	10:00pm-2:00am
Jan. 16-17, 2010	Orlando Hudson (MLB) CATCH Foundation Charity Weekend	Florence & Darlington, SC	Strike Out! Autism (Bowling Fundraiser) at Southgate Bowling Crossover (Charity Basketball Game) at Darlington High School	7:00pm-10:00pm 3:00pm-5:00pm
Jan. 17, 2010	MLK Pre-Holiday Celebration	Atlanta, GA	MLK "A King and A Dream" Pre-Holiday Celebration at Tongue & Groove	10:00pm-3:00am
February 2010	Any Given Sunday (weekly Sunday Night Game & Sports Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
Feb. 11 & 13, 2010	All Star 2010 (2 events)	Dallas, TX	Zo & Magic's "8-Ball Challenge" All Star Event (Thurs.) "Best of Both Worlds" All Star Daytime Event Bacy's (Sun.)	8:00pm-2:00am 10:00pm-4:00am
March 2010	Any Given Sunday (weekly Sunday Night Game & Sports Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
March 27, 2010	FAMU Friday: FACES	Atlanta, GA	Aja	10:00pm-3:00am
March 27, 2010	Marcus Stroud (Buffalo Bills) Charitable Foundation	Atlanta, GA	Le Moulin Rouge Meet & Greet at Opera Le Moulin Rouge Charity Benefit at Opera	6:00pm-7:00pm 7:00pm-10:00pm
April 2010	Any Given Sunday (weekly Sunday Night Game & Sports Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
April 16-17, 2010	Deshea Townsend (Pay It Forward Foundation) & Fernando Bryant (25 Sports Foundation) A-Day Football Weekend	Tuscaloosa, AL	Reunion Party at Historic L&N Station Tide Cookout at Palmore Park	10:00pm-3:00am 2:00pm-6:00pm
April 29- May 1, 2010	Kentucky Derby Grand Gala	Louisville, KY	VIP Reception at Muhammad Ali Center (Thurs.) Business Summit & Reception at Gillespie Center (Fri) Grand Derby Reception at Churchill Downs (Sat)	7:00pm-9:00pm 8:00pm-2:00am 8:00pm-2:00am



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May 2010	Any Given Sunday (weekly Sunday Night Game & Sports Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
May 1-2, 2010	Marksetters National Empowerment Convention (2 day Conference)	Atlanta, GA	Georgia World Congress Center	All Day Events
May 14-16, 2010	Deshea Townsend's (Pittsburgh Steelers) 11th Annual Pay It Forward Football & Cheerleading Camp & Health Fair Weekend	Batesville, MS	Football & Cheerleading Camp at South Panola High School Football Stadium Health Fair at Batesville Middle School Gymnasium	9:00am – 2:00pm 10:00am-2:00pm
June 2010	Any Given Sunday (weekly Sunday Night Game & Sports Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
June 12, 2010	Deshea Townsend's (Pittsburgh Steelers) 2nd Annual Pay It Forward Football & Cheerleading Camp & Health Fair	Pittsburgh, PA	Football & Cheerleading Camp at Duquesne or Robert Morris University Health Fair at Duquesne or Robert Morris University	9:00am-2:00pm 12:00pm-5:00pm
June 18-19, 2010	Jonas Jennings' Retirement Celebration & Weekend	Atlanta, GA	Retirement Reception at Georgia International Convention Center (Fri.) Football Camp at College Park Recreation Center (Sat)	8:30pm-2:00pm 9:00am-1:00pm
June 19-20, 2010	Atlanta Greek Alumni Affair	Atlanta, GA	Ol School Greek Affair at French American Brasserie (FAB) (Sat) Farewell to Greeks Brunch at Stats (Sun)	10:30pm-3:00am 3:00pm-7:00pm
June 19-20, 2010	Ryan Cameron's Father Daughter Weekend (Father's Day Weekend)	Atlanta, GA	Father Daughter Reception at Don Shula's Steakhouse (Sat) Father Daughter Dance at Georgia Aquarium (Sun)	Starts at 7:30pm Starts at 6:00pm
June 26, 2010	Marcus Stroud's (Buffalo Bills) Birthday Weekend Celebration	Atlanta, GA	The Initiation Rooftop Soirée at FAB (Fri)	9:00pm-1:00am
July 2010	Any Given Sunday (weekly Sunday Night Game & Sports Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
July 2-4, 2010	16th Annual Essence Music Festival Weekend	New Orleans, LA	Taste The Celebration at the Piazza d'Italia (The Loews) Exclusive Daytime Events at The W Hotel (Poydras) (Sat & Sun)	12:00Noon-3:00pm 5:00pm-9:00pm(Sat) 4:00pm-9:00pm(Sun)
July 9-11, 2010	Zo's Summer Grove (ZSG) Weekend (Various Events)	Miami, FL	ZSG Golf Classic, ZSG Comedy Show, ZSG Benefit Dinner, ZSG Block Party, ZSG All-Star Game	Varies
July 10-16, 2010	Alpha Kappa Alpha Biennial International Convention	St. Louis, MO	Convention Center	Varies
July 12, 2010	MLB All Star 2010 ATMT Event	Anaheim, CA	MLB Youth Academy	Varies



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July 12-14, 2010	Professional Players' Franchise Summit	Atlanta, GA	Hotel Palomar (Midtown)	All Day
July 17, 2010	FACES: HBCUnity Affair	Atlanta, GA	Compound	2:00pm-8:00pm
July 23-27, 2010	Omega Psi Phi Fraternity National Conclave	Raleigh, NC	Convention Center	Varies
July 29, 2010	Twins & Pins Bowling Fundraiser	Minneapolis, MN	Brunswick Bowling	7:00pm-10:00pm
July 29-August 4, 2010	50th Delta Sigma Theta National Convention	New Orleans, LA	Morial Convention Center	Varies
August 2010	Any Given Sunday (weekly Sunday Night Football Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
August TBA	National Association of Black Accountants (NABA)	Houston, TX	TBA	TBA
August 2, 2010	National Medical Association Convention (NMA)	Orlando, FL	Sun of a Beach	10:00pm – 3:00am
August 8-11, 2010	National Bar Association Convention	New Orleans, LA	Daryl Parks' President Elect Affair at New Orleans Marriott	10:00pm – 3:00am
August 21, 2010	FACES: HBCUnity Affair	Atlanta, GA	Compound	2:00pm-8:00pm
September 2010	Any Given Sunday (weekly Sunday Night Football Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
September 12, 2010	Southern Heritage – Tennessee State vs. Jackson State	Memphis, TN	12th Annual OI' School Affair at Level II	10:00pm-4:00am
September 18, 2010	FACES: HBCUnity Affair	Atlanta, GA	Compound	2:00pm-8:00pm
September 23, 2010	National Black MBA Association (NBMBAA) Conference	Los Angeles, CA	The Reunion at Congo Room	9:00pm-2:00am
September 23-25, 2010	Atlanta Classic 16th Annual Alumni Weekend (3 events)	Atlanta, GA	Classic Connection at Shout (Thurs.) Annual Classic Reunion at Park Tavern (Fri.) FACES: A Special Edition at Aja (Sat)	10:00pm-3:00am (all events)
October 2010	Any Given Sunday (weekly Sunday Night Football Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
October 1-2, 2010	Circle City Classic	Indianapolis, IN	TBA	Varies
October 1-2, 2010	Clark Atlanta University Homecoming	Atlanta, GA	CAU Alumni Event at the Woodruff Arts Center or Compound (Fri) 6th Annual Run CAU Tailgate at Clark Field (Sat) All Black Alumni Affair (Sat Night)	10:00pm-3:00am 12 Noon-3:00pm 10:00pm-3:00am
October 8-9, 2010	North Carolina A&T Homecoming	Greensboro, NC	Events Center	9:00pm-3:00am
October 22, 2010	FACES: HBCUnity Affair	Atlanta, GA	Compound	2:00pm-8:00pm



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October 22-23, 2010	Morehouse/Spelman Homecoming	Atlanta, GA	Alumni Kickoff Party (Fri) Alumni Tailgate	10:00pm-3:00am 12 Noon-6:00pm
October 24-27, 2010	NMSDC Conference	Miami, FL	Urban Settlement Reception & Party at PLAY (Tues)	9:00pm-3:00am
October 29 -30, 2010	Florida A&M University (FAMU) Homecoming	Tallahassee, FL	10th Annual Homecoming Reception at Parks & Crump Law Firm (Fri.) 9th Annual Alumni Tailgate at Bragg Stadium (Sat Day) Reunion Homecoming After Party at University Center (Sat. Night)	6:00 pm-10:00pm 12 noon-6:00pm 10:00pm - 2:00am
October 29-30, 2010	Howard University Homecoming	Washington, D.C.	Takoma Station (Fri) Alumni Tailgate (Sat)	10:00pm-3:00am 12 Noon-3:00pm
November 2010	Any Given Sunday (weekly Sunday Night Football Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
November 19-20, 2010	Florida Classic – FAMU vs. Bethune Cookman University	Orlando, FL	House of Blues	Varies
November 26, 2010	FACES: HBCUnity Affair	Atlanta, GA	Park Tavern	10:00pm-3:00am
November 26-27, 2010	Bayou Classic – Southern University vs. Grambling State University	New Orleans, LA	House of Blues or Republic	Varies
December 2010	Any Given Sunday (weekly Sunday Night Football Viewing Events)	Atlanta, GA	Barley's Sportsbar & Lounge	8:00pm-3:00am
January 2011 Dates TBA	MLB Regional Clinics	Atlanta, GA, Tampa, FL, Phoenix, AZ Los Angeles, CA	LTBA	Varies
January 14-16, 2011	MLB Players Weekend	Las Vegas, NV	LTBA	Varies
July 5-10, 2011	Kappa Alpha Psi Centennial Conclave	Indianapolis, IN	Indianapolis Convention Center	Varies
July 13-17, 2011	Phi Beta Sigma National Conclave	Atlanta, GA	Atlanta GWCC	Varies
July 19-24, 2011	Omega Psi Phi Centennial Conclave	Washington, DC	Convention Center	Varies